

VISUAL COMMUNICATIONS AND MULTIMEDIA



Visual Communications and Multimedia Program

The Visual Communications program provides students with the skills necessary to prepare and produce multimedia presentations, websites, animations, audio/video presentations, and more. Specifically, visual communications artists and animators use computers and other electronic media to create animation, special effects, and other visual images. They typically work in advertising, computers, systems design services, and motion picture and video industries. Visual communications artists and animators use computers or draw by hand to create special effects or a series of pictures to form animation for use in computer games, movies, and television programs. Some also create storyboards for animated features, movies, or television commercials.

Job Outlook

Visual communications employment is projected to grow about as fast as average (increase 7 - 13%). Jobs will grow faster for multimedia artists and animators than other segments of the field because of the increasing reliance on these artists to create multimedia or digital artwork. Consumers will demand more realistic imagery in video games, 3D animated movies, and movie and television special effects, which will spur growth for multimedia artists and animator jobs.

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VISUAL COMMUNICATIONS AND MULTIMEDIA

VISUAL COMMUNICATIONS AND MULTIMEDIA CREDENTIALS

Associate in Applied Science	Credits
Multimedia Track	66
Video Production Track	66
Web Design Track.....	66

CERTIFICATES

Multimedia	30
Video Production Track.....	30
Web Design	30

COURSE SPECIFIC INFORMATION

General Education

Quantitative Reasoning	3
Natural Sciences	3
Social/Behavioral Sciences	3
Heritage/Humanities	3
ENG 101 Writing I.....	3
Subtotal	15

Technical Core	Credits
VCC 100 Intro to Visual Communication.....	3
VCC 106 Typography	3
VCC 125 Computer Graphics I	3
VCC 150 Computer Fundamentals for Visual Communication or CIT 105 Introduction to Computers	3
VCC 166 Photoshop Basics.....	3
VCC 200 Computer Illustration	3
VCC 270 Acrobat Basics.....	3
VCA 108 Digital Color Theory	3
VCA 280 Professional Portfolio Development	3
VCC 110 Graphic Design Concepts	3
COE 199 Cooperative Education or	3
VCC 297 Internship or	(3)
VCC 298 Practicum	(3)
Subtotal	33

PICK A TRACK OF STUDY

MULTIMEDIA TRACK | VIDEO PRODUCTION TRACK | WEB DESIGN TRACK

The 66 credit hour AAS in Visual Communications provides students with the skills necessary to prepare and produce multimedia presentations, websites, animations, audio/video presentations, and more. In order to advance in a Visual Communication: Multimedia (VCC/VCM) course, a student must make a letter grade of C or better.

Contact Information:
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