

# VISUAL COMMUNICATIONS: MULTIMEDIA

## *Associate in Applied Science*



### PROGRAM DETAILS

The Visual Communications program provides students with the skills necessary to prepare and produce multimedia presentations, websites, animations, audio/video presentations, and more. Specifically, visual communications artists and animators use computers and other electronic media to create animation, special effects, and other visual images. They typically work in advertising, computers, systems design services, and motion picture and video industries. Visual communications artists and animators use computers or draw by hand to create special effects or a series of pictures to form animation for use in computer games, movies, and television programs. Some also create storyboards for animated features, movies, or television commercials.

### Job Outlook

Visual communications employment is projected to grow about as fast as average (increase 7 - 13%). Jobs will grow faster for multimedia artists and animators than other segments of the field because of the increasing reliance on these artists to create multimedia or digital artwork. Consumers will demand more realistic imagery in video games, 3D animated movies, and movie and television special effects, which will spur growth for multimedia artists and animator jobs.

Graduates are qualified for employment in several fields:

- Website management
- Multimedia development
- Video production

Adobe Creative Cloud software is required for program courses.

### PROGRAM COORDINATOR/ADVISOR

Natasha Watts

VCM Program Coordinator

Phone: (606) 487-3582

or (800) 246-7521, Ext. 73582

Email: [nwatts0003@kctcs.edu](mailto:nwatts0003@kctcs.edu)

*Natasha Watts advises students in the VCM Program on the Hazard Campus. Email or call today for an advising appointment.*

### ADDITIONAL ADMISSIONS REQUIREMENTS

The 66-credit hour AAS in Visual Communications provides students with the skills necessary to prepare and produce multimedia presentations, websites, animations, audio/video presentations, and more. To advance in a Visual Communication: Multimedia (VCC/VCM) course, a student must make a letter grade of C or better.

Admissions: (800) 246-7521, Ext. 73293

### ASSOCIATE IN APPLIED SCIENCE TRACKS

- Multimedia Track, 66 credit hours
- Video Production Track, 66 credit hours
- Web Design Track, 66 credit hours

### CERTIFICATES

- Multimedia, 30 credit hours
- Video Production Track, 30 credit hours
- Web Design, 30 credit hours

### \*A Federal Gainful Employment program.

Learn more about gainful employment on HCTC's website:

<https://hazard.kctcs.edu/Academics/>

#GO2HCTC

One Community College Drive | Hazard, KY 41701 | (606) 436-5721 | [hazard.kctcs.edu](http://hazard.kctcs.edu)



Community & Technical College  
HIGHER EDUCATION BEGINS HERE

*KCTCS is an equal educational and employment opportunity institution.*

KENTUCKY COMMUNITY AND TECHNICAL COLLEGE SYSTEM

# VISUAL COMMUNICATIONS: MULTIMEDIA

## Associate in Applied Science

### REQUIRED COURSES

GENERAL EDUCATION REQUIREMENTS (15 hours)		Credits	Grade
ENG101	Writing I	3	_____
	Heritage/Humanities	3	_____
	Natural Sciences	3	_____
	Quantitative Reasoning	3	_____
	Social/Behavioral Sciences	3	_____
<b>TECHNICAL CORE COURSES (33 hours)</b>			
VCC 100	Intro to Visual Communication	3	_____
VCC 106	Typography	3	_____
VCC 125	Computer Graphics I	3	_____
VCC 150	Computer Fundamentals for VC OR	3	_____
CIT 105	Introduction to Computers	(3)	_____
VCC 166	Photoshop Basics	3	_____
VCC 200	Computer Illustration	3	_____
VCC 270	Acrobat Basics	3	_____
VCA 108	Digital Color Theory	3	_____
VCA 280	Professional Portfolio Development	3	_____
VCC 110	Graphic Design Concepts	3	_____
VCC 297	Internship OR	3	_____
VCC 298	Practicum OR	(3)	_____
COE 199	Cooperative Education	(3)	_____
<b>Choose Degree Track:</b>			
<b>Multimedia (18 hours)</b>			
VCC 220	InDesign Basics	3	_____
VCC 266	Advanced Photoshop	3	_____
VCC 255	Emerging Media Design	3	_____
VCM 115	2-D Animation	3	_____
VCM 140	Digital Video	3	_____
VCM 220	Webpage Design	3	_____
<b>Video Production (18 Hours)</b>			
VCC 255	Emerging Media Design	3	_____
VCM 115	2-D Animation	3	_____
VCM 125	Foundations of Video Production	3	_____
VCM 140	Digital Video	3	_____
VCM 215	After Effects	3	_____
VCM 240	Advanced Digital Video	3	_____
<b>Web Design (18 hours)</b>			
VCC 255	Emerging Media Design	3	_____
VCM 220	InDesign Basics	3	_____
VCM 266	Advanced Photoshop	3	_____
	Approved Electives	9	_____
		<b>Total Hours</b>	<b>66</b>



### Suggested Course Sequence<sup>^</sup>

Class	Credit
<b>SEMESTER ONE (15 HOURS)</b>	
VCC 100	_____
VCC 106	_____
CIT 105 OR VCC 125	_____
ENG 101	_____
Quantitative Reasoning	_____
<b>SEMESTER TWO (15 HOURS)</b>	
VCA 108	_____
VCC 125	_____
VCC 110	_____
Heritage/Humanities	_____
Natural Sciences	_____
<b>SEMESTER THREE (18 HOURS)</b>	
VCC 166	_____
VCC 200	_____
VCC 270	_____
Track Course	_____
Track Course	_____
Social/Behavioral Sciences	_____
<b>SEMESTER FOUR (18 HOURS)</b>	
Track Course	_____
Track Course	_____
Track Course	_____
Track Course	_____
VCA 280	_____
VCC 297 OR VCC 298	_____
<b>TOTAL PROGRAM HOURS</b>	<b>66 Hours</b>

<sup>^</sup>See Catalog and Plan of Study for detailed information.



One Community College Drive | Hazard, KY 41701 | (606) 436-5721 | hazard.kctcs.edu

Revised: 3.15.2018



Community & Technical College  
HIGHER EDUCATION BEGINS HERE

KCTCS is an equal educational and employment opportunity institution.