

VISUAL COMMUNICATIONS AND MULTIMEDIA



Visual Communications and Multimedia Program

The Visual Communications program provides students the skills necessary to prepare and produce multimedia presentations, web sites, animations, audio/video presentations, etc. Specifically, visual communications artists and animators use computers and other electronic media to create animation, special effects and other visual images on video and film. They typically work in advertising, computer systems design services, and motion picture and video industries. Visual communications artists and animators use computers or draw by hand to create special effects or a series of pictures to form animation for use on computer games, movies and television programs. Some create storyboards for animated features, movies or television commercials.

Job Outlook

Visual communications employment is projected to grow about as fast as average (increase 7 - 13%). Jobs will grow faster for multimedia artists and animators than other segments of the field, because of the increasing reliance on these artists to create multimedia or digital artwork. Consumers will demand more realistic imagery in video games, 3D animated movies and movie and television special effects, which will spur growth for multimedia artists and animators jobs.

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KENTUCKY COMMUNITY AND TECHNICAL COLLEGE SYSTEM

VISUAL COMMUNICATIONS AND MULTIMEDIA

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CREDENTIALS

AAS

Multimedia Track	66
Video Production Track.....	66
Web Design Track	66

CERTIFICATES

Multimedia.....	30
Video Production Track.....	30
Web Design	30

COURSE SPECIFIC INFORMATION

GENERAL EDUCATION REQUIREMENTS

(15 credit hours)

Quantitative Reasoning	3
Natural Sciences.....	3
Social/Behavioral Sciences.....	3
Heritage/Humanities.....	3
ENG 101 Writing I.....	3
SUBTOTAL 1	5

TECHNICAL CORE

VCC 100 Introduction to Visual Communication .	3
VCC 106 Typography.....	3
VCC 110 Graphic Design Concepts.....	3
VCC 115 Strategic Concepts.....	3
VCC 125 Computer Graphics I.....	3
VCC 150 Computer Fundamentals for Visual Communication.....	3
VCC 166 Digital Imaging.....	3
VCC 200 Computer Illustration I	3
VCC 270 Acrobat Basics.....	3
VCA 108 Digital Color Theory.....	3
VCA 280 Professional Portfolio Development	3
VCM 110 Fundamentals of Animation.....	3
COE 199 Cooperative Education or.....	3
VCC 297 Internship or	(3)
VCC 298 Practicum.....	(3)
SUBTOTAL	33

PICK A TRACK OF STUDY

MULTIMEDIA TRACK | VIDEO PRODUCTION TRACK | WEB DESIGN TRACK

The 66 credit-hour AAS in Visual Communications provides students the skills necessary to prepare and produce multimedia presentations, websites, animations, audio/video presentations, etc In order to advance in a Visual Communication: Multimedia (VCM) course, a student must make a letter grade of “C” or better

If you would like more information contact:
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