



Community & Technical College

OFFICE OF INSTITUTIONAL RESEARCH

Lees College Campus of HCTC

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SPRING 2012 ORIENTATION SURVEY

RESULTS SUMMARY

February 15, 2012

SPRING 2012 ORIENTATION SURVEY Results Summary

The HCTC Admissions Office and the Title III Career, College, and Life Planning Center conducted Orientation sessions for Spring 2012 applicants; 395 students were invited to attend Orientation at the Hazard Campus and 123 students were invited to attend Orientation at the Lees College Campus.

A total of 66 attended Orientation at either the Hazard Campus or Lees College Campus. When the attendee list was compared to the invitation list, 60 of the 66 attendees were on the invitation list. Of the 395 students invited to attend Orientation at the Hazard Campus, 42 did attend (or 11%). Of the 123 students invited to attend Orientation at the Lees College Campus, 15 did attend (or 12%). However, three additional Lees students attended Orientation at the Hazard Campus. The remaining six students who attended were not on the original invitation list.

Students were asked to complete a survey to evaluate their orientation experience and 65 responses were obtained. Files containing the raw data, as well as a report of the results, are included with this report. The codebook for the raw data is at the end of this summary report.

SUMMARY STATEMENT:

The majority of the survey respondents were female between the ages of 18-24 who attended Orientation at the Hazard Campus. The majority of respondents are seeking both an associate degree and a bachelor degree, felt that the length of orientation was just about right, and felt better prepared to begin their education at HCTC. Respondents expressed a better understanding of the financial aid process (74%) and a better understanding of the business office process (78%). Overall, 100% of the students completing the survey indicated satisfaction with the Orientation sessions.

Gender:

Female = 46 (or 71%)

Male = 19 (or 29%)

Age:

17/Under = 4 (or 6%)

18-19 = 19 (or 29%)

20-21 = 8 (or 12%)

22-24 = 11 (or 17%)

25-29 = 5 (or 8%)

30-34 = 3 (or 4%)

35-39 = 6 (or 9%)

40-49 = 9 (or 14%)

50-64 = 0 (or 0%)

65/Over = 0 (or 0%)

Campus Attended Orientation:

Hazard = 44 (or 68%)

Lees = 20 (or 31%)

Technical = 1 (1%)

Educational Goals:

Obtain associate degree = 34 (or 52%)

Obtain diploma = 12 (or 18%)

Obtain certificate = 6 (or 9%)

Obtain 4-year bachelor's degree = 23 (or 35%)

Instructions for Success Tools – Easy to Understand

Yes = 43 (or 66%)

No = 1 (or 2%)

Did Not Complete = 21 (or 32%)

Assessment Results Useful

Discover = 9 (or 14%)

LASSI = 1 (or 2%)

VARK = 2 (or 3%)

Did Not Complete = 53 (or 81%)

If in Academic Difficulty:

Talk with instructor = 39 (or 58%)

Talk with advisor = 46 (or 69%)

Seeking tutoring = 39 (or 58%)

Drop class/Other = 3 (or 5%)

Rate Length of Orientation:

Too short = 2 (or 3%)

Just about right = 58 (or 89%)

Too long = 5 (or 8%)

Feel Prepared to Begin Education:

Yes, definitely = 45 (or 69%)

Yes, somewhat = 19 (or 29%)

No = 1 (or 2%)

Have Better Understanding of Financial Aid Process:

Yes = 48 (or 74%)

Somewhat = 15 (or 23%)

No = 2 (or 3%)

Have Better Understanding of Business Office Process:

Yes = 51 (or 78%)

Somewhat = 14 (or 22%)

No = 0 (or 0%)

Satisfied with Orientation:

Very Satisfied = 34 (or 52%)

Satisfied = 31 (or 48%)

Dissatisfied = 0 (or 0%)

Very Dissatisfied = 0 (or 0%)

The open-ended question, “What did we do well during Orientation?” yielded 59 responses, which should be reviewed using either the Excel raw data file or SurveyTracker results report.

The open-ended question, “What can we improve about the Orientation?” yielded 54 responses, which should be reviewed using either the Excel raw data file or SurveyTracker results report.

CODEBOOK FOR RAW DATA

Age: 17/Under = 1; 18-19 = 2; 20-21 = 3; 22-24 = 4; 25-29 = 5; 30-34 = 6; 35-39 = 7; 40-49 = 8; 50-64 = 9; 65/Over = 10

Gender: Male = 1; Female = 2

Campus: Hazard Campus=1; Lees College Campus=2; Technical Campus=3

Educational Goals: 2-year associate degree=1; diploma=2; certificate=3; 4-year bachelor's degree=4

Age: 17/Under = 1; 18-19 = 2; 20-21 = 3; 22-24 = 4; 25-29 = 5; 30-34 = 6; 35-39 = 7; 40-49 = 8; 50-64 = 9; 65/Over = 10

Yes/No: Yes=1; No=2

Success Tools: Discover=1; LASSI=2; VARK=3; did not complete=4

Academic Difficulty: talk with instructor=1; talk with advisor=2; seek tutoring=3; drop class=4; other=5

Length: too short=1; just about right=2; too long=3

Yes/Somewhat/No: Yes=1; Somewhat=2; No=3

Satisfaction Level: Very Satisfied = 1; Satisfied = 2; Neutral = 3; Dissatisfied = 4; Very Dissatisfied = 5