



OFFICE OF INSTITUTIONAL RESEARCH

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FALL 2010 ORIENTATION SURVEY RESULTS SUMMARY

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FALL 2010 ORIENTATION SURVEY
Results Summary

The HCTC Admissions Office and the Title III Career, College, and Life Planning Center conducted Orientation sessions for Fall 2010 applicants who were first-time students, re-admits, and transfer students; 1,134 of 1,602 applicants were invited to attend Orientation. A total of 358 of the 1,134 who were invited attended Orientation sessions resulting in a 31.5% invite-to-attend conversion rate.

It was determined that 251 of these 358 students who attended Orientation were first-time students and among the 599 first-time students in the Fall 2010 QEP cohort. Therefore, 251 of 599 first-time students (or 41.9%) attended Orientation.

It was determined that 134 of these 358 students who attended Orientation were first-time students identified for the Fall 2010 Title III cohort; there were 275 students in the Fall 2010 Title III cohort. Therefore, 134 of 275 Title III cohort students (or 48.7%) attended Orientation.

Students were asked to complete a paper survey to evaluate their orientation experience. A total of 174 students completed the survey. Survey responses were entered in SurveyTracker and a summary of the results is below. An Excel file containing the raw data, as well as a report of the SurveyTracker results, are included with this report.

SUMMARY STATEMENT:

The majority of the survey respondents were female between the ages of 18-19 who attended Orientation at the Hazard Campus. The majority is seeking an associate degree, felt that the length of orientation was just about right, and felt better prepared to begin their education at HCTC. Respondents expressed a better understanding of the financial aid process (68%), but 42% of respondents felt they only "Somewhat" had a better understanding of the business office process. Overall, the majority was satisfied with the Orientation (98.8%).

Gender:

Female = 103 (or 59%)

Male = 71 (or 41%)

Age:

17/Under = 8 (or 4.6%)

18-19 = 95 (or 54.6%)

20-21 = 13 (or 7.5%)

22-24 = 12 (or 6.9%)

25-29 = 10 (or 5.7%)

30-34 = 18 (or 10.3%)

35-39 = 7 (or 4.0%)

40-49 = 8 (or 4.6%)

50-64 = 3 (or 1.7%)

65/Over = 0 (or 0.0%)

Campus Attended Orientation:

Hazard = 131 (or 75%)

Lees = 43 (or 25%)

Educational Goals:

Obtain associate degree = 98 (or 56.3%)

Obtain diploma = 38 (or 21.8%)

Obtain certificate = 24 (or 13.8%)

Obtain 4-year bachelor's degree = 62 (or 35.6%)

Instructions for Success Tools – Easy to Understand

Yes = 107 (or 61.5%)

No = 8 (or 4.6%)

Did Not Complete = 59 (or 33.9%)

Assessment Results Useful

Discover = 49 (or 28.2%)

LASSI = 28 (or 16.1%)

VARK = 10 (or 5.7%)

Did Not Complete = 87 (or 50%)

If in Academic Difficulty:

Talk with instructor = 136 (or 75.1%)

Talk with advisor = 116 (or 64.1%)

Seeking tutoring = 107 (or 59.1%)

Drop class/Other = 10 (or 5.6%)

Rate Length of Orientation:

Too short = 0 (or 0%)

Just about right = 126 (or 72.4%)

Too long = 48 (or 27.6%)

Feel Prepared to Begin Education:

Yes, definitely = 120 (or 69%)

Yes, somewhat = 51 (or 29.3%)

No = 3 (or 1.7%)

Have Better Understanding of Financial Aid Process:

Yes = 118 (or 67.8%)

Somewhat = 50 (or 28.7%)

No = 6 (or 3.4%)

Have Better Understanding of Business Office Process:

Yes = 93 (or 53.4%)

Somewhat = 73 (or 42%)

No = 8 (or 4.6%)

Satisfied with Orientation:

Very Satisfied = 74 (or 42.5%)

Satisfied = 98 (or 56.3%)

Dissatisfied = 2 (or 1.1%)

Very Dissatisfied = 0 (or 0%)

The open-ended question, "What did we do well during Orientation?" yielded 158 responses, which should be closely reviewed.

The open-ended question, "What can we improve about the Orientation?" yielded 133 responses, which should be closely reviewed.