

**INSTITUTIONAL RESEARCH  
ITEMS SUBMITTED FOR HCTC BOARD OF DIRECTORS REPORT**

**Board Highlights May 2009-September 2009**

- This fall HCTC will be participating in the first national administration of the Survey of Entering Student Engagement (SENSE). HCTC will be among 125 institutions nationwide to collect data about students' earliest college experiences which will be exceptionally valuable in improving the critical front-door experiences for entering students. IR is coordinating this survey effort and the analysis of the report received later this year.
- Participated for the first time in a national study called the Kansas Study—a very labor-intensive project for Institutional Research. **What is the Kansas Study (KS)?** The KS is an analytical tool/strategy for assessing the cost effectiveness of instructional resources at an academic level of analysis. It combines teaching load data with expenditure data and is organized by discipline. The KS is supported by the U.S. Department of Education's Fund for the Improvement of Postsecondary Education (FIFPE) and is coordinated by Johnson County Community College (Overland Park, KS); there is no charge to participating institutions. Data for both the KS and the National Community College Benchmark Project (NCCBP) was first collected in 2004. The KS is a quantitative study and does not speak to quality issues that impact faculty workload and cost measures such as small class sizes or state-of-the-art equipment. **Why is HCTC participating in the Kansas Study?** The SACS 5<sup>th</sup> Year Interim Report is due to SACS in September 2012. We can have three academic years of data comparisons by then since we participated this year and if we participate for the next two years (just reported 2007-08 academic year data, report 2008-09 academic year data in spring 2010, and report 2009-10 academic year data in spring 2011). Looking ahead to fall 2011, we will receive the 2009-10 academic year comparison reports and then we can conduct a three academic year trend analysis for the SACS report.
- Institutional Research working very closely with Fred on Strategic Plan and assessment activities on behalf of Assessment Coordinator Deb Campbell as we prepare for SACS.
- Institutional Research staff participated in League for Innovation's Learning College Summit, vehicle to investigate ways colleges have successfully undertaken significant organizational transformation to improve student learning.
- Institutional Research staff participated in Association of Institutional Research (AIR) Professional Development Institute Series: Foundations I Institute, five-day Institute is an intensive experience focusing on key components of institutional research and opportunities to develop/enhance skill-level.

- Institutional Research staff participated in Southern Association of Community College Researchers (SACCR), vehicle to share ideas in community college research—best practices and innovations.

#### **Board Highlights September 2009-November 2009**

- Completed administration of national survey -- Survey of Entering Student Engagement (SENSE) and awaiting results
- Developing Student Point of Survey system for all college departments to be implemented in Spring 2010
- Providing data and analysis for Spring 2010 student recruitment/enrollment effort

Several internal surveys just completed or under administration:

- Human Resources PPE Planning Employee Satisfaction Survey
- Learning Services General Education Interest Student Survey
- Student Satisfaction with Service Centers & Student Services Survey
- Technology Solutions Employee Satisfaction Survey
- Academic Resource Center Student Satisfaction Survey
- Library Services Student Satisfaction Survey

#### **Board Highlights December 2009-March 2010**

- Compiled, organized, and presented historical data to the HCTC Leadership Team from several resources: Community College Survey of Student Engagement (CCSSE), Community College Faculty Survey of Student Engagement (CCFSSE), Kansas Study, National Community College Benchmark Project, Integrated Postsecondary Educational Data Systems (IPEDS), Entering Student Surveys, Graduate Exit Surveys
- Assisted the HCTC Leadership Team to develop KCTCS Peer Institution List and National Peer Institution List for the purpose of comparing HCTC data to data from other KCTCS institutions, as well as institutions across several states (institutions chosen based on enrollment size and similar characteristics)
- Provided data for Fall 2009 to Spring 2010 Student Retention Effort (particular focus on retaining students from several cohorts: QEP, Title III, Student Support Services, Ready-To-Work) resulting in 78% overall HCTC Fall 2009 to Spring 2010 student persistence rate
- Preparing to administer the 2010 Community College Survey of Student Engagement (CCSSE) and Community College Faculty Survey of Student Engagement (CCFSSE) in March 2010

#### **Board Highlights March 2010-May 2010**

- HCTC participated in the 2010 Community College Survey of Student Engagement (CCSSE).

- IR Coordinator received results of the national student survey – 2009 Survey of Entering New Student Engagement (SENSE). 402 of the 577 (or 69.6%) HCTC students who took the survey were entering new students. Presented two professional development sessions at April 30<sup>th</sup> college-wide Professional Development Day
- IR Coordinator provided data for Spring 2010 to Fall 2010 Student Retention Effort (particular focus on retaining students from several cohorts: QEP, Title III, Student Support Services, Ready-To-Work). As of May 3, HCTC has a Spring 2010 to Fall 2010 persistence rate of 53.25% and spring-enrolled students continue to register. In comparison, the persistence rate for Spring 2009 to Fall 2009 was 69.15%.
- IR Coordinator is registered to attend the Association of Institutional Research (AIR) 50<sup>th</sup> Annual Forum.

#### **Board Highlights May 2010-September 2010**

- IR Coordinator continues to provide data for the spring 2010 to fall 2010 Student Retention Effort (particular focus on retaining students from several cohorts: QEP, Title III, Student Support Services, Ready-To-Work). As of July 12, HCTC has a spring 2010 to fall 2010 persistence rate of 63.73% and spring-enrolled students continue to register. In comparison, the persistence rate for spring 2009 to fall 2009 was 69.15%.
- IR Coordinator completed the data for the national Kansas Study 2010 which is an analytical tool/strategy for assessing the cost effectiveness of instructional resources at an academic level of analysis among institutions of similar size who participates from across the U.S. 2008-09 teaching load data was combined with expenditure data and was organized by teaching discipline. This study was completed for the first time last summer and HCTC will participate next summer as well. Then, HCTC will have three academic years of data comparisons to conduct a trend analysis which can be used in the SACS 5<sup>th</sup> Year Interim Report which is due to SACS in September 2012.
- IR Coordinator attended the Association of Institutional Research (AIR) 50<sup>th</sup> Annual Forum in Chicago, Illinois, in June, where over 1,500 professionals met to exchange information and ideas, learn the newest methods of institutional research, and network with thought leaders and colleagues.

#### **Board Highlights November 2010 – February 2011**

- The Institutional Research Coordinator continues to work with college leadership to implement the new planning and accreditation software, Compliance Assist! In November-December 2010, program coordinators and college leadership participated in accreditation and program review training sessions. The IR Coordinator trained several academic administrative assistants in the

program review component since an assistant was assigned to each academic program to help the program coordinator with Compliance Assist data entry. During the month of January 2011, the IR Coordinator and Assessment Coordinator held individual academic program review Compliance Assist work sessions with 22 of the 25 academic program coordinators and these will be finished up in February. Training on the strategic planning component and faculty credentials will take place in February 2011.

- The Institutional Research Coordinator, along with four other HCTC SACS team members, attended the 2010 SACS Annual Meeting held in Louisville during the first week of December 2010. This team will share what they learned in a future college leadership meeting.
- HCTC has its SACS Fifth Year Interim report and QEP Impact report due to SACS in September 2012. These will be prepared using the Compliance Assist software. Several internal surveys were completed for Fa2010 term, and the Institutional Research Coordinator provided the survey results, along with a summary report for each of the following surveys.
  - Technology Solutions Employee Satisfaction with Technician Survey
  - IR Data-Survey Request Employee Satisfaction Survey
  - Academic Resource Center Student Satisfaction Survey
  - Student Support Services Student Satisfaction Survey
  - Library Services Student Satisfaction Survey
  - CCLP Student Satisfaction Survey
  - Student Satisfaction with Service Centers & Student Services Survey
  - Practical Nursing Graduate Exit Survey
  - Transitional Education Course Exit Survey

#### **Board Highlights March 2011-April 2011**

- The Institutional Research Coordinator has worked with college leadership this entire 2010-11 academic year to implement the planning and accreditation software, Compliance Assist! The program review component was brought online early last fall; the accreditation component was launched this last December; the planning component was implemented in late February; and the faculty credentials component was just introduced this month. Compliance Assist! serves as a comprehensive tool for operational and assessment and outcomes planning, and can be used to make connections between the various units as well as monitor the progress of these units toward achievement of the HCTC 2010-2016 Strategic Plan and the KCTCS 2010-2016 performance measures.
- The Institutional Research Coordinator administered and provided survey results/summary reports earlier this term for the following:
  - Technology Solutions Employee Satisfaction with Technology Survey Spring 2011
  - Technology Solutions Student Satisfaction with Technology Survey Spring 2011
  - Business Services Employee Satisfaction Survey Spring 2011

### **Board Highlights May 2011-August 2011**

- The Institutional Research Coordinator continues to work with college leadership on the spring 2011 to Fall 2011 Retention Effort – providing data/analysis on the spring 2011 students who have not yet registered for fall 2011. As of July 25, HCTC has the highest spring 2011 to fall 2011 persistence rate in KCTCS at 60.7%. For comparison, HCTC’s spring 2010 to Fall 2010 final persistence rate was 69.4%.
- The Institutional Research Coordinator continues to provide support to HCTC’s administrative units as they complete their respective 2010-11 Assessment Plans in Compliance Assist! Once complete, a final report will be produced and used to demonstrate to SACS that all college units are participating in assessment, using data to make informed decisions, and communicating improvements made to faculty, staff, and students. Work will begin on the 2011-12 college assessment plans shortly.
- The Institutional Research Coordinator provided an extensive data set in June 2011 for HCTC’s Submission for the Aspen Prize for Community College Excellence. HCTC was chosen as one of 1,200 community colleges across the U.S. determined eligible for the \$1 million prize. Only seven other KCTCS institutions were also eligible to apply for this prize: Ashland, Southeast, Madisonville, Maysville, West Kentucky, Big Sandy, and Somerset. The purpose of the Aspen Prize is to recognize community colleges with outstanding academic and workforce outcomes to both absolute performance and improvement over time. HCTC employees have exhibited a positive and progressive focus on student success initiatives in retention, developmental education, and labor-market outcomes. For those institutions chosen as finalists, the Prize Jury will conduct site visits sometime in early Fall 2011. A winner and two or three runners-up will be announced and celebrated in December 2011.