



Hazard

Community & Technical College

OFFICE OF INSTITUTIONAL RESEARCH

Lees College Campus of HCTC

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FALL 2012 ORIENTATION SURVEY

RESULTS SUMMARY

December 20, 2012

FALL 2012 ORIENTATION SURVEY Results Summary

The HCTC Admissions Office and the Title III Career, College, and Life Planning Center conducted Orientation sessions for Fall 2012 applicants at both the Hazard Campus and the Lees College Campus. Applicants were asked to sign up for an orientation session. A total of 99 students completed a survey to evaluate their orientation experience. It is noted that 560 first-time, credential-seeking students were enrolled for the Fall 2012 term.

Files containing the raw data, as well as a report of the results, are included with this report. The codebook for the raw data is at the end of this summary report.

SUMMARY STATEMENT:

The majority of the survey respondents were female between the ages of 17-19 who attended Orientation at the Hazard Campus. The majority of respondents are seeking both an associate degree and a bachelor degree, felt that the length of orientation was just about right, and felt better prepared to begin their education at HCTC. Respondents expressed a better understanding of the financial aid process (73%) and a better understanding of the business office process (72%). Overall, 99% of the students completing the survey indicated satisfaction with the Orientation sessions.

RECOMMENDATIONS:

1. It is recommended that orientation session organizers identify strategies to get the majority of first-time students to attend orientation.
2. It is also recommended that orientation session organizers provide the IR Coordinator with a list of students attending orientation (with their PeopleSoft EmplId) so that future analysis can be performed on this group of students (i.e., whether they are a first-time student or some other student category, whether they stay continuously enrolled, whether they complete a credential, etc.)

Gender:

Female = 57 (or 58%)
Male = 42 (or 42%)

Age:

17/Under = 24 (or 24%)
18-19 = 55 (or 56%)
20-21 = 4 (or 4%)
22-24 = 5 (or 5%)
25-29 = 4 (or 4%)
30-34 = 1 (or 1%)
35-39 = 1 (or 1%)
40-49 = 4 (or 4%)
50-64 = 1 (or 1%)
65/Over = 0 (or 0%)

Campus Attended Orientation:

Hazard = 68 (or 69%)

Lees = 30 (or 30%)

Technical = 1 (1%)

Educational Goals:

Obtain associate degree = 51 (or 52%)

Obtain diploma = 17 (or 17%)

Obtain certificate = 7 (or 7%)

Obtain 4-year bachelor's degree = 47 (or 48%)

Instructions for Success Tools – Easy to Understand

Yes = 68 (or 69%)

No = 3 (or 3%)

Did Not Complete = 28 (or 28%)

Assessment Results Useful

Discover = 30 (or 30%)

LASSI = 1 (or 1%)

VARK = 2 (or 2%)

Did Not Complete = 66 (or 67%)

If in Academic Difficulty:

Talk with instructor = 59 (or 59%)

Talk with advisor = 71 (or 71%)

Seeking tutoring = 58 (or 58%)

Drop class/Other = 5 (or 5%)

Rate Length of Orientation:

Too short = 0 (or 0%)

Just about right = 91 (or 92%)

Too long = 8 (or 8%)

Feel Prepared to Begin Education:

Yes, definitely = 72 (or 73%)

Yes, somewhat = 26 (or 26%)

No = 1 (or 1%)

Have Better Understanding of Financial Aid Process:

Yes = 72 (or 73%)

Somewhat = 24 (or 24%)

No = 3 (or 3%)

Have Better Understanding of Business Office Process:

Yes = 71 (or 72%)

Somewhat = 26 (or 26%)

No = 2 (or 2%)

Satisfied with Orientation:

Very Satisfied = 51 (or 52%)

Satisfied = 47 (or 48%)

Dissatisfied = 1 (or 1%)

Very Dissatisfied = 0 (or 0%)

The open-ended question, “What did we do well during Orientation?” yielded 89 responses, which should be reviewed using either the Excel raw data file or SurveyTracker results report.

Some general themes include:

- Information easy to understand
- Not boring
- Talked about what matters
- Felt comfortable and welcome

The open-ended question, “What can we improve about the Orientation?” yielded 63 responses, which should be reviewed using either the Excel raw data file or SurveyTracker results report.

Some suggestions included:

- Get students more involved
- Talk more about advising/registering for classes
- Provide campus tour
- Provide more details

CODEBOOK FOR RAW DATA

Age: 17/Under = 1; 18-19 = 2; 20-21 = 3; 22-24 = 4; 25-29 = 5; 30-34 = 6; 35-39 = 7; 40-49 = 8; 50-64 = 9; 65/Over = 10

Gender: Male = 1; Female = 2

Campus: Hazard Campus=1; Lees College Campus=2; Technical Campus=3

Educational Goals: 2-year associate degree=1; diploma=2; certificate=3; 4-year bachelor's degree=4

Age: 17/Under = 1; 18-19 = 2; 20-21 = 3; 22-24 = 4; 25-29 = 5; 30-34 = 6; 35-39 = 7; 40-49 = 8; 50-64 = 9; 65/Over = 10

Yes/No: Yes=1; No=2

Success Tools: Discover=1; LASSI=2; VARK=3; did not complete=4

Academic Difficulty: talk with instructor=1; talk with advisor=2; seek tutoring=3; drop class=4; other=5

Length: too short=1; just about right=2; too long=3

Yes/Somewhat/No: Yes=1; Somewhat=2; No=3

Satisfaction Level: Very Satisfied = 1; Satisfied = 2; Neutral = 3; Dissatisfied = 4; Very Dissatisfied = 5