Curriculum Map – Small Business Management & Entrepreneurship
2012/2013 Academic Year

NOTE: If you are required to complete any developmental courses, you may not be able to complete the degree in four years. This curriculum map assumes that you have not transferred in any previously completed college level courses.

FIRST YEAR COURSE SCHEDULE

✓	**Fall Semester**	Code	Credits	✓	**Spring Semester**	Code	Credits
	FYS 101- First Year Seminar	G	3		ENG 100-Writing I	G	3
	COMM 108-Oral Comm.	G	3		NSC 1 – Physical Sciences	G	3
	HUM 1 – Humanities	G	3		HUM 2 – Humanities	G	3
	SBS1 – Social/Behavioral 1	G	3		MKT 204	P,R	3
	CIS 211	P,R	3		MNGT 201	P,R	3
	TOTAL CREDIT HOURS		15		TOTAL CREDIT HOURS		15

SECOND YEAR COURSE SCHEDULE

✓	**Fall Semester**	Code	Credits	✓	**Spring Semester**	Code	Credits
	ENG 200-Writing II	G	3		NSC 2 – Physical Sciences	G	3
	MATH 152 –Math	G	3		MATH 305	U,R	3
	SBS2 Course (Exchange) - ECON 201	G	3		BBA 261	P,R	3
	BBA 295	P,R	3		ACCT 282	P,R	3
	ACCT 281	P,R	3		ECON 202	P,R	3
	TOTAL CREDIT HOURS		15		TOTAL CREDIT HOURS		15

THIRD YEAR COURSE SCHEDULE

✓	**Fall Semester**	Code	Credits	✓	**Spring Semester**	Code	Credits
	FIN 360	U,R	3		CIS 311	U,R	3
	BBA 363	U,R	3		BBA 380	U,R	3
	BBA 315	U,R	3		MNGT 310	U,O	3
	MNGT 311	U,O	3		FIN 365	U,O	3
	SBME Elective	U,O	3		Free Elective	E	3
	TOTAL CREDIT HOURS		15		TOTAL CREDIT HOURS		15

FOURTH YEAR COURSE SCHEDULE

✓	**Fall Semester**	Code	Credits	✓	**Spring Semester**	Code	Credits
	BBA 475	U,R	3		BBA 499C	G,U	3
	BBA 370	U,R	3		MNGT 420	U,O	3
	BBA 350	U,R	3		SBME Elective	U,O	3
	MKT 345	U,O	3		SBME Elective	U,O	3
	SBME Elective	U,O	3		Free Elective	E	3
	TOTAL CREDIT HOURS		15		TOTAL CREDIT HOURS		15

Codes

G: General Education Course
E: Elective
R: Required Course
P: Pre-Requisite Business Courses
U: Upper Division Course
O: BBA Option Courses

BBA – Small Business Management & Entrepreneurship Track
Academic Year: 2012/2013

College of Business and Public Affairs (Phone: 606-783-2174)
School of Business Administration (Phone: 606-783-2090)

BUSINESS QUALIFYING COURSES	Semester Offered	Credit Hours
BBA 295 – Business Communication	**Fall, Spring**	**3**
CIS 211 – Software Tools for Business	**Fall, Spring**	**3**
MKT 204 - Marketing	**Fall, Spring**	**3**
MNGT 201 – Principles of Management	**Fall, Spring**	**3**
	Total Credit Hours (Business Qualifying)	**12**

BUSINESS PRE-REQUISITE COURSES	Semester Offered	Credit Hours
ACCT 281 – Principles of Financial Accounting	**Fall, Spring**	**3**
ACCT 282 – Principles of Managerial Accounting	**Fall, Spring**	**3**
ECON 201 – Principles of Macroeconomics	**Fall, Spring**	**3†**
ECON 202 – Principles of Microeconomics	**Fall, Spring**	**3**
BBA 261 – Business Law and Regulations	**Fall, Spring**	**3**
†Credits included in General Education Requirements	**Total Credit Hours (Pre-Requisite)**	**12**

<u>NOTE</u>: Prior to registering for upper division business core courses, students must be admitted to the BBA program. Admission requirements include completion of all business qualifying courses and an overall cumulative GPA of at least 2.25.

UPPER DIVISION BUSINESS CORE	Semester Offered	Credit Hours
CIS 311 – Management Information Systems	**Fall, Spring**	**3**
FIN 360 – Business Finance	**Fall, Spring**	**3**
BBA 315 – Quantitative Analysis for Business	**Fall, Spring**	**3**
BBA 350 – Entrepreneurship & Innovation	**Fall, Spring**	**3**
BBA 363 – Ethical Decision Making in Business	**Fall, Spring**	**3**
BBA 370 – Operations & Services Management	**Fall, Spring**	**3**
BBA 380 – International Business	**Fall, Spring**	**3**
BBA 475 – Leadership Development	**Fall, Spring**	**3**
BBA 499C – Strategic Management	**Fall, Spring**	**3†**
MATH 305 – Business Statistics	**Fall, Spring**	**3**
†Credits included in General Education Requirements	**Total Credit Hours (Upper Division Business Core)**	**27**

SMALL BUSINESS MANAGEMENT & ENTREPRENEURSHIP CORE	Semester Offered	Credit Hours
MNGT 310 - Small Business Organizations	**Spring**	**3**
MNGT 311 - Human Resource Management	**Fall**	**3**
MKT 345 – Marketing Strategies for Small Business	**Fall**	**3**
FIN 365 – Financial Issues for Small Business	**Every 2-3 semesters**	**3**
MNGT 420 – New Venture Creation	**Every 2-3 semesters**	**3**
Total Credit Hours (Small Business Management & Entrepreneurship Core)		**15**
Approved Small Business Management & Entrepreneurship Electives		**12**
TOTAL CREDIT HOURS		**27**

Approved Electives for Small Business Management & Entrepreneurship Option*		
MNGT 339-Cooperative Education III or MNGT 439-Cooperative Education IV	MNGT 476-Special Problems in Management	MKT 340 – Interactive E-Marketing
REAL 105 – Principles of Real Estate	FIN 370 – Working Capital Management	CIS 320-Web Technologies & Information Architecture
Additional International Course. Maximum of 3 credit hours, chosen from the following: MNGT 409 – International Management MKT 469 – International Marketing ECON 447 – International Economics FIN 485 – International Finance		

* 3 credit hour courses